

SFMGMT

Australia's leading talent network.

[SFMANAGEMENT.COM.AU](https://sfmanagement.com.au)



For over 20 years, SF Management has managed the careers and profiles of some of Australia's most well-recognised media, entertainment and sporting identities. We work side by side with our clients to proactively seek opportunities and deliver outstanding results. We pride ourselves on the relationships we have built not only with our talent, but also with our clients and media partners.

SF Management is recognised for the personalised attention to detail we give each of our clients. We offer a wide range of services, including product collaborations, brand development and endorsements, content creation, career planning and contract negotiations, crisis communications and media relations, public appearances, event hosting and public speaking.

At SF Management we are hands-on and passionate about our clients, talent, and their careers. We assist our clients with every aspect of their professional lives. SF Management is not just a company, and our clients are not just a business, we are more like one big family that goes above and beyond to deliver the best results possible.



MICHAEL USHER

Channel 7 News presenter / Host of Spotlight

@michaelusher
+13K followers



NATALIE BARR

Channel 7 Sunrise host, journalist and presenter

@natalie_barr7
+118K followers



DEBORAH KNIGHT

Channel 9 presenter

@deborah_knight
+54K followers



KARL STEFANOVIC

Channel 9 Today Show presenter and 60 Minutes presenter

@karlstefanovic_
+285K followers



KATIE BROWN

Channel 7 Sunrise Reporter /
Presenter

@katiebrownaus
+48K followers



DAVID WOIWOD

Co-Host of Weekend Sunrise

@dawoiwod
+8K followers



TIM BLACKWELL

Nova radio host on Ricki, Tim and Joel
and regular on Channel Nine Today
Extra and Getaway

@tblack81
+39K followers



ANGIE ASIMUS

Channel 7 news and weather presenter

@angieasimus
+12K followers



TIM DAVIES

Channel 9 Today Show Weather
Presenter

@mr_timdavies
+21K followers



TAYLOR HAYNES

Channel 9 Today Show, entertainment
and sports presenter

@tayhaynes_
+72K followers



COREY BROWN

2 x Melbourne Cup winner and Sky
Racing commentator

@coreybrownjock
+5.5K followers

LIFESTYLE, FASHION, BEAUTY & WELLNESS — **SFMGMT**



PHOEBE BURGESS

Social media content creator, media personality, writer

@mrsphoebeburgess
+98K followers



CAT SANZ

Fashion, beauty and lifestyle content creator

@catsanz
+170K followers



JASMINE STEFANOVIC

Content creator, former fashion designer and model

@jasyarby
+64K followers



MIA HAWKSWELL

Content creator, Beauty Contributor, Celeb Hair & MUA

@miamakerup
+76K followers

LIFESTYLE, FASHION, BEAUTY & WELLNESS — **SFMGMT**



RHI DISLJENKOVIC

Married At First Sight participant 2025
Passionate creator across health,
fitness, beauty & fashion.

@rhidisljenkovic
+310K followers



JEFF GOBBELS

Married At First Sight participant 2025
Lover of Sport, Food & all things
Entertainment.

@jeffgobbels
+186K followers



ANTONIO CRUZ VAAMONDE

MasterChef AU 2023 contestant

@acruzvaamonde
+14K followers



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