

SFINGIVIA Australia's leading talent network.

For over 20 years, SF Management has managed the careers and profiles of some of Australia's most well-recognised media, entertainment and sporting identities. We work side by side with our clients to proactively seek opportunities and deliver outstanding results. We pride ourselves on the relationships we have built not only with our talent, but also with our clients and media partners.

SF Management is recognised for the personalised attention to detail we give each of our clients. We offer a wide range of services, including product collaborations, brand development and endorsements, content creation, career planning and contract negotiations, crisis communications and media relations, public appearances, event hosting and public speaking.

At SF Management we are hands-on and passionate about our clients, talent, and their careers. We assist our clients with every aspect of their professional lives. SF Management is not just a company, and our clients are not just a business, we are more like one big family that goes above and beyond to deliver the best results possible.

MEDIA

SFMGMT



MICHAEL USHER

Channel 7 News presenter / Host of Spotlight



NATALIE BARR

Channel 7 Sunrise host, journalist and presenter



DEBORAH KNIGHT

Channel 9 presenter



KARL STEFANOVIC

Channel 9 Today Show presenter and 60 Minutes presenter

@michaelusher +13K followers @natalie_barr7 +118K followers @deborah_knight +54K followers @karlstefanovic_
+285K followers

MEDIA





KATIE BROWN

Channel 7 Sunrise Reporter / Presenter

@katiebrownaus+48K followers



DAVID WOIWOD

Co-Host of Weekend Sunrise

@dawoiwod +8K followers



TIM BLACKWELL

Nova radio host on Ricki, Tim and Joel and regular on Channel Nine Today Extra and Getaway

@tblack81 +39K followers



ANGIE ASIMUS

Channel 7 news and weather presenter

@angieasimus +12K followers MEDIA

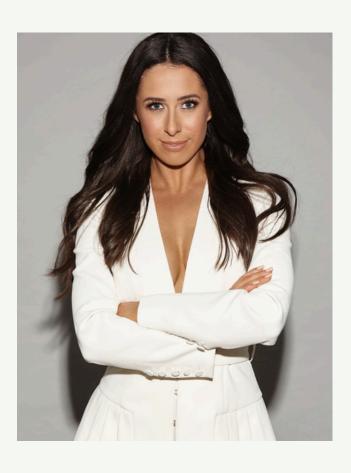




TIM DAVIES

Channel 9 Today Show Weather Presenter

@mr_timdavies +21K followers



TAYLOR HAYNES

Channel 9 Today Show, entertainment and sports presenter

@tayhaynes_ +72K followers



COREY BROWN

2 x Melbourne Cup winner and Sky Racing commentator

@coreybrownjock +5.5K followers

LIFESTYLE, FASHION, BEAUTY & WELLNESS - SFMGMT



PHOEBE BURGESS

Social media content creator, media personality, writer

@mrsphoebeburgess +98K followers



CAT SANZ

Fashion, beauty and lifestyle content creator

@catsanz +170K followers



JASMINE STEFANOVIC

Content creator, former fashion designer and model

@jasyarby +64K followers

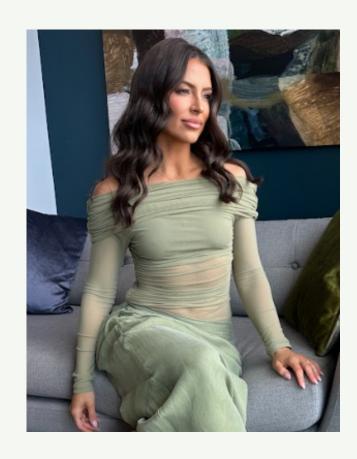


MIA HAWKSWELL

Content creator, Beauty Contributor, Celeb Hair & MUA

@miamakerup +76K followers

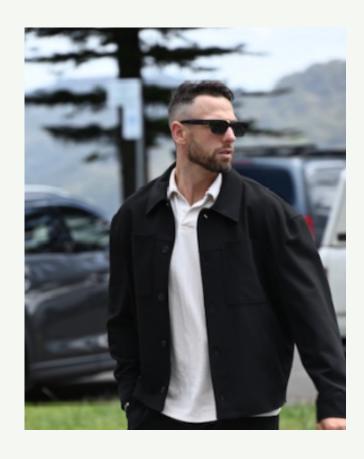
LIFESTYLE, FASHION, BEAUTY & WELLNESS - SFMGMT



RHI DISLJENKOVIC

Married At First Sight participant 2025 Passionate creator across health, fitness, beauty & fashion.

@rhidisljenkovic +310K followers



JEFF GOBBELS

Married At First Sight participant 2025 Lover of Sport, Food & all things Entertainment.

@jeffgobbels +186K followers



ANTONIO CRUZ VAAMONDE

MasterChef AU 2023 contestant

@acruzvaamonde +14K followers

