



TAYLOR HAYNES

Channel 9 The Today Show
Presenter

SFMGMT

ABOUT TAYLOR

Taylor Haynes is a lifestyle presenter and reporter on Channel 9's *The Today Show*.

Taylor is a young, fresh face in Australia's media space with an impressive resume including the country's biggest sports and entertainment events, namely:

- 2024 Colour reporter for The Today Show
- 2024 & 2023 TV Week Logies red carpet host (Stan)
- 2024 & 2023 Today Show Red Carpet Reporter
- 2023 & 2022 ARIA Awards red carpet reporter
- 2024 & 2023 NRL State of Origin Host
- 2023 NRL Grand Final host
- 2023 Today Show Dally M red carpet reporter
- 2024 & 2023 NRL Magic Round Host
- 2022 Afterpay Australian Fashion Week reporter

An energetic talent whose personality shines from behind the microphone, Taylor is a passionate and proactive brand ambassador suitable for event hosting and MC opportunities.

Taylor has + 70K followers on Instagram

 @tayhaynes_





COLLABORATIONS

Taylor has the ability to deliver high value through her experience, influence and position in the media space.

Partner with Taylor to align with a forward-thinking, young Australian demographic in the lifestyle, entertainment, fashion and beauty spaces.

OPPORTUNITIES INCLUDE

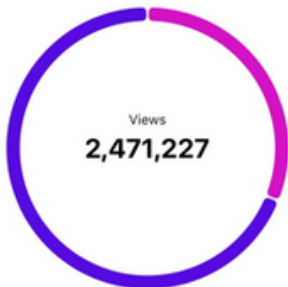
- Event hosting/ MC
- Brand and organisation spokesperson
- Ambassadorships
- Content partnerships

Taylor Haynes continues to build an augmented social media following



Accounts reached + 300K

Views + 2M

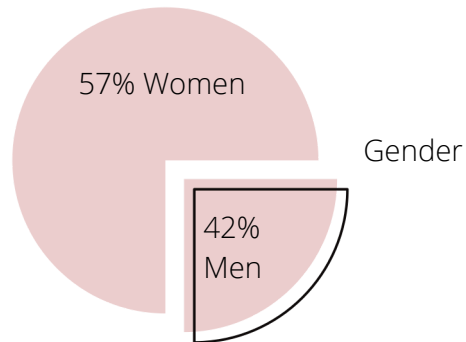


Sydney 40%

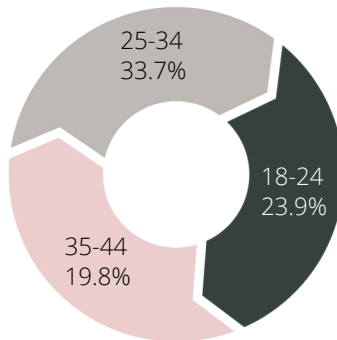
Melbourne 10%

Brisbane 4.4%

Top Cities



Gender



Age

SFMGMT

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