

# SFMGMT

Australia's leading talent network.

[SFMANAGEMENT.COM.AU](https://sfmanagement.com.au)



For over 20 years, SF Management has managed the careers and profiles of some of Australia's most well-recognised media, entertainment and sporting identities. We work side by side with our clients to proactively seek opportunities and deliver outstanding results. We pride ourselves on the relationships we have built not only with our talent, but also with our clients and media partners.

SF Management is recognised for the personalised attention to detail we give each of our clients. We offer a wide range of services, including product collaborations, brand development and endorsements, content creation, career planning and contract negotiations, crisis communications and media relations, public appearances, event hosting and public speaking.

At SF Management we are hands-on and passionate about our clients, talent, and their careers. We assist our clients with every aspect of their professional lives. SF Management is not just a company, and our clients are not just a business, we are more like one big family that goes above and beyond to deliver the best results possible.



**TIM BLACKWELL**

Nova radio host on *Ricki, Tim and Joel* and regular on Channel Nine *Today Extra* and *Getaway*

@tblack81  
+39K followers



**NATALIE BARR**

Channel 7 *Sunrise* host, journalist and presenter

@natalie\_barr7  
+117K followers



**DEBORAH KNIGHT**

2GB radio host and Channel 9 presenter

@deborah\_knight  
+54K followers



**KARL STEFANOVIC**

Channel 9 *Today Show* presenter and *60 Minutes* presenter

@karlstefanovic\_  
+282K followers





**KATIE BROWN**

Channel 7 Sunrise Reporter /  
Presenter

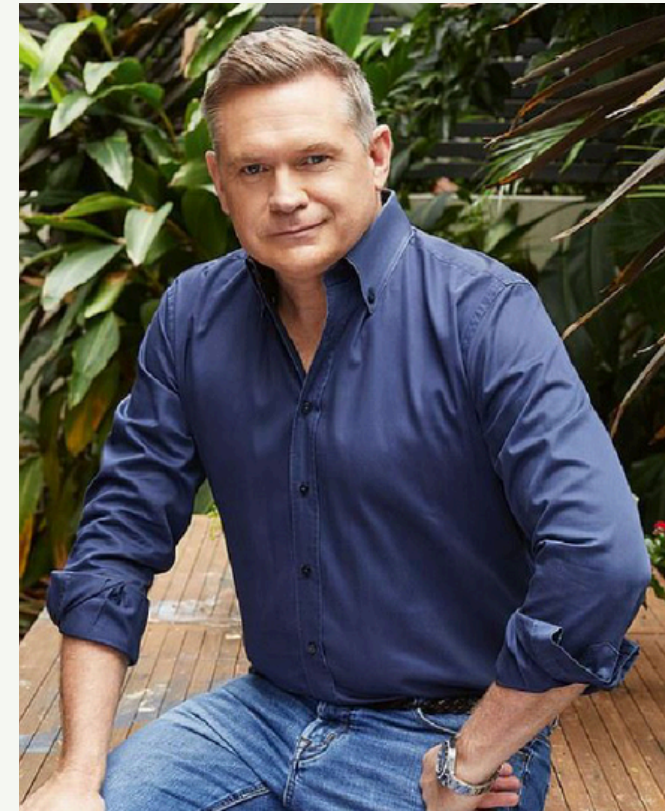
@katiebrownas  
+40K followers



**DAVID WOIWOD**

Co-Host of Weekend Sunrise

@dawoiwod  
+8K followers



**MICHAEL USHER**

Channel 7 News presenter / Host of  
Spotlight

@michaelusher  
+11K followers



**ANGIE ASIMUS**

Channel 7 news and weather presenter

@angieasimus  
+12K followers





**COREY BROWN**

2 x Melbourne Cup winner and Sky Racing commentator

@coreybrownjock  
+5.5K followers



**TIM DAVIES**

Channel 9 Today Show Weather Presenter

@mr\_timdavies  
+20K followers



**NATALIA COOPER**

Channel 9 News presenter

@nataliacooper\_  
+46K followers



**TAYLOR HAYNES**

Channel 9 Today Show, entertainment and sports presenter

@tayhaynes\_  
+72K followers



LIFESTYLE, FASHION, BEAUTY & WELLNESS — **SFMGMT**



**PHOEBE BURGESS**

Social media content creator, media personality, writer

@mrsphoebeburgess  
+98K followers



**CAT SANZ**

Fashion, beauty and lifestyle content creator

@catsanz  
+164K followers



**JASMINE STEFANOVIC**

Content creator, former fashion designer and model

@jasyarby  
+64K followers



**MIA HAWKSWELL**

Content creator, Beauty Contributor, Celeb Hair & MUA

@miamakerup  
+71K followers



LIFESTYLE, FASHION, BEAUTY & WELLNESS — **SFMGMT**



**RHI DISLJENKOVIC**

Married At First Sight participant 2025  
Passionate creator across health,  
fitness, beauty & fashion.

@rhidisljenkovic  
+276K followers



**JEFF GOBBELS**

Married At First Sight participant 2025  
Lover of Sport, Food & all things  
Entertainment.

@jeffgobbels  
+168K followers



**MOLLY CAMERON**

Great Australian Bake Off 2024  
contestant

@mollys\_kitchen\_sydney  
+57K followers



**ANTONIO CRUZ VAAMONDE**

MasterChef AU 2023 contestant

@acruzvaamonde  
+14K followers





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