



## **KATIE BROWN**

Channel 7 Sunrise  
Presenter

**SFMGMT**

# ABOUT KATIE

Katie Brown, a rising talent in Australian television presenting and a trailblazer in sports media, blends her country roots with a passion for storytelling on national platforms.

From her roles as a Queensland Rugby League Correspondent and Sunrise's Roving Reporter to her endeavours in radio hosting, game day hosting and founding Real Talk Sports Media, Brown's journey reflects her commitment to authentic storytelling and elevating women's sports in the media landscape.

Her engaging personality and diverse experiences position her as a sought-after figure in the industry, showcasing her determination to excel as a presenter, host and keynote speaker.



@KATIEBROWNAUS





## COLLABORATIONS

Katie has the ability to deliver high value through her experience, influence and position in the media space.

Partner with Katie to align with a forward-thinking, young Australian demographic in the lifestyle, entertainment, fashion and beauty spaces.

Katie has + 40K followers on Instagram

## OPPORTUNITIES INCLUDE

- Event hosting / MC
- Brand and organisation spokesperson
- Ambassadorships
- Content partnerships



# INSIGHTS

Katie continues to build an ever growing social media following

*\* Insights based on last 30 days*



Views 1,049,293



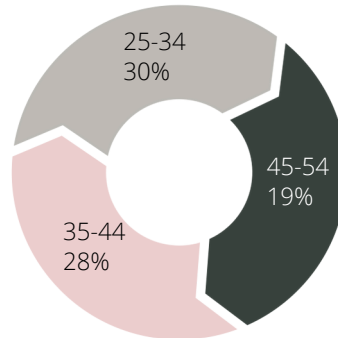
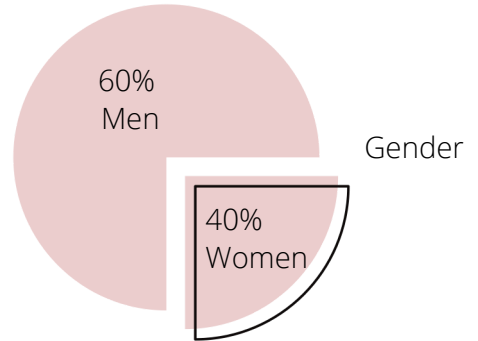
Reach +155K

Sydney 16%

Melbourne 11.6%

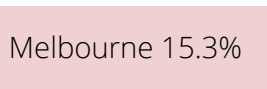
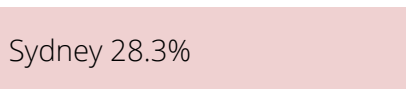
Brisbane 6%

Top Locations

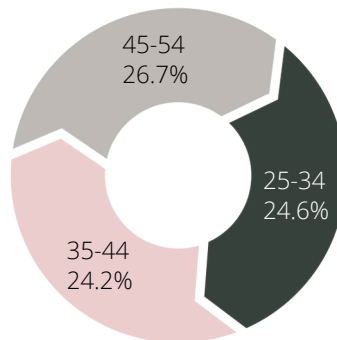
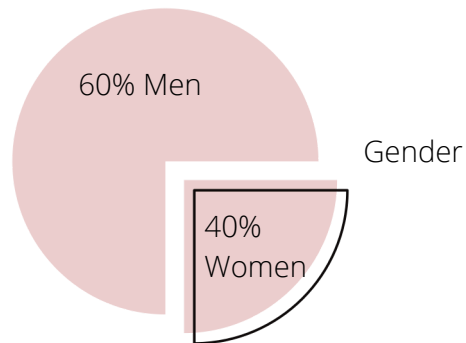




Likes  
175K



Top Locations



Age

# SFMGMT

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