SFMGMT

Australia's leading talent network.

SFMANAGEMENT.COM.AU

SFMGMT

Australia's leading talent network.

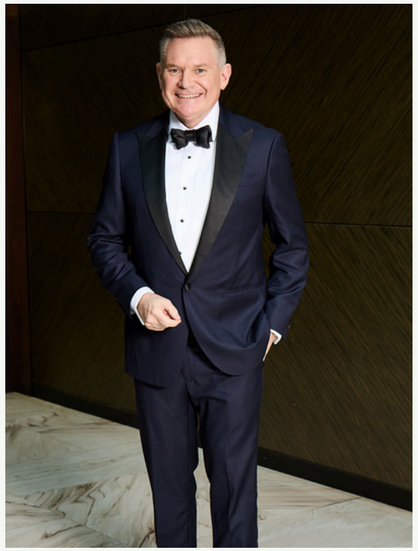
For over 20 years, SF Management has managed the careers and profiles of some of Australia's most well-recognised media, entertainment and sporting identities. We work side by side with our clients to proactively seek opportunities and deliver outstanding results. We pride ourselves on the relationships we have built not only with our talent, but also with our clients and media partners.

SF Management is recognised for the personalised attention to detail we give each of our clients. We offer a wide range of services, including product collaborations, brand development and endorsements, content creation, career planning and contract negotiations, crisis communications and media relations, public appearances, event hosting and public speaking.

At SF Management we are hands-on and passionate about our clients, talent, and their careers. We assist our clients with every aspect of their professional lives. SF Management is not just a company, and our clients are not just a business, we are more like one big family that goes above and beyond to deliver the best results possible.

MEDIA

SFMGMT



MICHAEL USHER

Channel 7 News presenter / Host of *Spotlight*

@michaelusher
+14K followers

NATALIE BARR

Channel 7 *Sunrise* host, journalist and presenter

@natalie_barr7
+119K followers

DEBORAH KNIGHT

Channel 9 presenter

@deborah_knight
+54K followers

KARL STEFANOVIC

Channel 9 *Today Show* presenter and 60 *Minutes* presenter

@karlstefanovic_
+287K followers

SHARON@SFMANAGEMENT.COM.AU 0419 636 616

MEDIA

SFMGMT

KATIE BROWN

Channel 7 Sunrise Reporter / Presenter

@katiebrownaus
+51K followers

TIM BLACKWELL

Nova radio host on *Ricki, Tim and Joel* and regular on Channel Nine *Today Extra* and *Getaway*

@tblack81
+39K followers

ANGIE ASIMUS

Channel 7 news and weather presenter

@angieasimus
+12K followers

MEDIA

SFMGMT

TIM DAVIES

Channel 9 Today Show Weather Presenter

@mr_timdavies
+22K followers

TAYLOR HAYNES

Channel 9 *Today Show*, entertainment and sports presenter

@tayhaynes_
+73K followers

DAVID WOIWOD

Co-Host of Weekend Sunrise

@dawoiwod
+9K followers

LIFESTYLE, FASHION, BEAUTY & WELLNESS —

SFMGMT

PHOEBE BURGESS

Social media content creator, media personality, writer

@mrsphoebeburgess
+97K followers

CAT SANZ

Fashion, beauty and lifestyle content creator

@catsanz
+178K followers

JASMINE STEFANOVIC

Content creator, former fashion designer and model

@jasyarby
+64K followers

MIA HAWKSWELL

Content creator, Beauty Contributor, Celeb Hair & MUA

@miamakerup
+83K followers

SHARON@SFMANAGEMENT.COM.AU 0419 636 616

LIFESTYLE, FASHION, BEAUTY & WELLNESS —

SFMGMT

CHAAD HEWITT

@chaadhewitt
+589K followers

RHI DISLJENKOVIC

Married At First Sight participant 2025
Passionate creator across health, fitness, beauty & fashion.

@rhidisljenkovic
+318K followers

JEFF GOBBELS

Married At First Sight participant 2025
Lover of Sport, Food & all things Entertainment.

@jeffgobbels
+188K followers

ANTONIO CRUZ VAAMONDE

MasterChef AU 2023 contestant

@acruzvaamonde
+14K followers

SHARON@SFMANAGEMENT.COM.AU 0419 636 616

SFMGMT

*A*ustralia's leading talent network.

SHARON@SFMANAGEMENT.COM.AU 0419 636 616