



NATALIE BARR

Ch7 Co Host Sunrise

ABOUT NATALIE

Natalie Barr is a journalist, presenter and the co-host on Australia's top rating breakfast show, *Sunrise*. Born and raised in the small West Australian city of Bunbury, Natalie attended Bunbury Catholic College and studied journalism at Curtin University.

During the early years of her career Natalie secured a Cadetship at Community Newspapers, her first TV job was in the mining centre of Kalgoorlie. She freelanced for the Nine Network in Perth it was here that Natalie broke through to Perth's breakfast radio, before moving to America and working at Los Angeles-based stations KABC, KTLA and KCOP.

In 1994 Natalie won a Golden Mic for Best Newscast Writing and a Los Angeles Area Emmy Award nomination for her work on KCOP's coverage of the OJ Simpson car chase.

Since returning home to Australia, Natalie joined Seven, spending 8 years as a Reporter for the 6pm News. In 2003 she was asked to become the Newsreader on *Sunrise*, joining Kokie and Mel. In July 2008, Barr began presenting Seven Early News alongside Mark Beretta at 5.30am, which lead her to *Sunrise* which she now co-hosts. On *Sunrise* she easily goes from interviewing politicians and business leaders to everyday people with heartwarming stories to tell, sports stars, crocodile wranglers and cooks whipping up the latest dishes in the studio kitchen.

Natalie has reported live from global events like the Japan earthquake and tsunami, the Nice terror attack, the Manchester bombing, Barack Obama's first Inauguration, the last 3 US elections and the passing and funeral of Queen Elizabeth II.

Natalie's experience informs her capability as a proficient host and MC, having co-hosted Carols in the Domain and multiple large-scale events throughout the years. As an ambassador for brands like Tourism WA and Dermaviduals, Natalie is passionate about cooking, fashion, travel and beauty, and regularly shares content concerning these interests on her Instagram.

Natalie is the perfect ambassador for brands seeking a dedicated, proactive representative that resonates with an audience of fashion-forward mature women.



@natalie_barr7

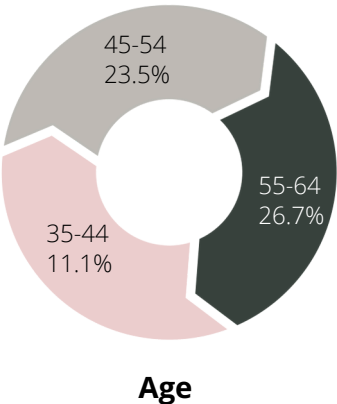
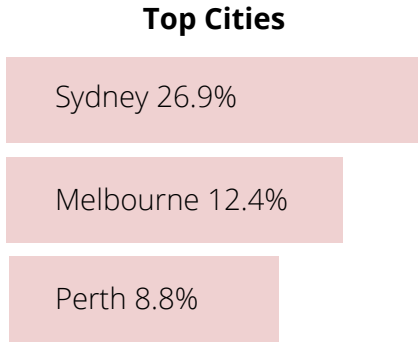
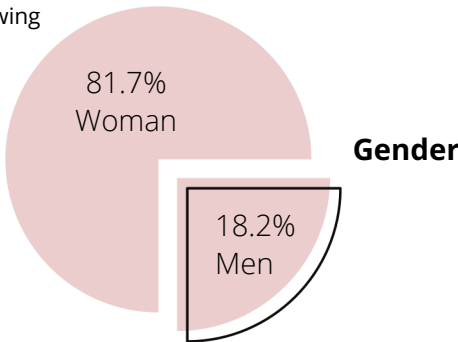


INSIGHTS

Natalie Barr continues to build an ever growing social media following



Accounts reached **Accounts engaged**
+260K 14.3K





SFMGMT

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