



MASTERCH

ANTONIO CRUZ VAAMONDE

SFMGMT

ABOUT ANTONIO

Antonio Cruz Vaamonde is a self-taught chef who attributes his techniques to his Venezuelan heritage. Growing up, Antonio would watch his mother and Mamucha cook, and it was through these wholesome experiences that Antonio absorbed the recipes, tips and tricks, and passion for food that has ran through his family for generations.

Antonio moved to Sydney in 2015, regularly video calling his family back home to show off his latest creations. Antonio's Mamucha sadly passed during the pandemic, fuelling his desire to do what he'd spoken about with her time and time again; apply for MasterChef.

Fulfilling his promise to Mamucha in 2023, Antonio won the hearts of Australians in season 15 of MasterChef Australia. With a software development background, Antonio enticed the judges with his creative dishes, having brought his problem-solving skills and love of food to the MasterChef kitchen.

Antonio's specialties are South American BBQ and grill, French pastries, Italian pastas and Asian signatures; a diverse mix of recipes that aligns with his creative and technical skillset. Antonio desires to create a space to share his creations with others, and has began doing so on his social media channels alongside his beloved pup Ziggy.



@acruzvaamonde





COLLABORATIONS

Antonio has the ability to deliver high value and high visibility through his influence and position in digital media.

Recipes and cookware are Antonio's core content pillars that attract a demographic of forward-thinking foodies with a keen interest in the kitchen.

Antonio's content aligns with his heritage, and passion for both sweet and savoury cuisine. Partner with Antonio to tap into his engaged audience and to get your brand seen.

OPPORTUNITIES INCLUDE

- Social media content creation and collaborations
- Recipe creation
- Product endorsements
- Brand and corporate cooking demonstrations
- Ambassadorships

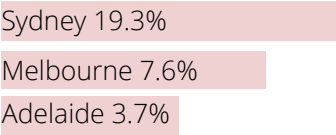
INSIGHTS

Antonio continues to build an augmented social media following

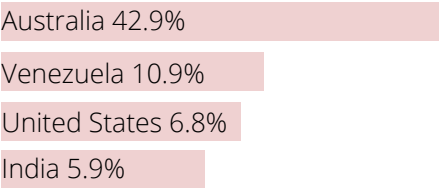


Reach
+35K

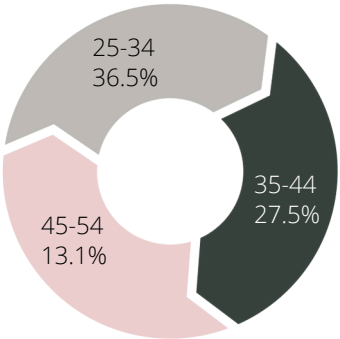
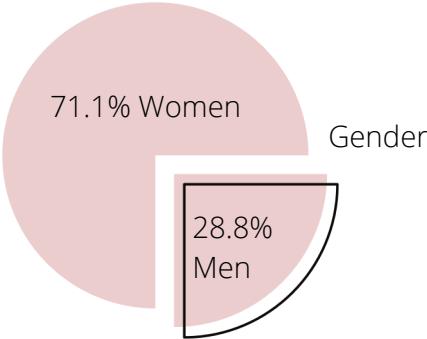
Australia



International



Top Locations



Age

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SFMANAGEMENT.COM.AU

SHARON@SFMANAGEMENT.COM.AU

0419 636 616

